

Customer Hero Theater

Success stories

The Sage Customer Hero Theater features stories of insight, challenge, and triumph from real Sage customers. Join the conversation on a broad range of topics affecting all businesses from driving word-of-mouth referrals to staying ahead of legislative requirements (without the headaches) to thriving as a woman-owned business.

TUESDAY, JULY 28

Time	Topic
10:30 a.m.-11:15 a.m.	How to be a business rule breaker
11:45 a.m.-12:30 p.m.	Full STEAM ahead: Inspiring girls to get involved in science, technology, and the arts
2:00 p.m.-2:45 p.m.	Talking all things startup
3:15 p.m.-4:00 p.m.	Entrepreneurs' Shredder Event
4:30 p.m.-5:15 p.m.	Women in business

Subject to change

WEDNESDAY, JULY 29

Time	Topic
10:30 a.m.-11:15 a.m.	Legislation and taxes: A speed bump not a roadblock
11:45 a.m.-12:30 p.m.	Main Street NoLa: Staying competitive and managing growth
2:00 p.m.-2:45 p.m.	What it really means to be "customercentric"
3:15 p.m.-4:00 p.m.	Take your business global
4:30 p.m.-5:15 p.m.	Get serious about succession planning

Subject to change




THURSDAY, JULY 30

Time	Topic
10:30 a.m.-11:15 a.m.	Get social: Spread the word and grow your business
11:45 a.m.-12:30 p.m.	Master the art of innovation
2:00 p.m.-2:45 p.m.	Invest in your most valuable asset: your people
3:15 p.m.-4:00 p.m.	OPEN

Subject to change



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